

Topic	Communication in teams: Is nonverbal communication relevant to team performance?
Overview	<p>As the world of work changes, many people are working remotely. The Corona pandemic in particular ensured that teams were unable to work together physically for a long time, but were only connected virtually. This has severely limited communication options. Nevertheless, communication content could still be exchanged via voice or text messages. Is nonverbal communication (such as body language and facial expressions) even relevant in teams to ensure high team performance?</p> <p>With this work you will screen existing knowledge about verbal and non-verbal communication in teams.</p> <p>Exemplary research questions are:</p> <ul style="list-style-type: none"> - What is verbal and nonverbal communication in a team? - How can verbal and nonverbal communication be measured in a team? - Does nonverbal communication have an impact on team performance? - What kind of communication is essential for successful teams? <p>The questions could be answered within the scope of a literature review.</p>
Language	English preferred
Additional information	<p>Start: April 2023</p> <p>Type of thesis: Bachelor or Master thesis</p> <p>Requirements: interest in the topic</p>
Publication options	Excellent works can be submitted as international conference paper or to the working paper series on Market-oriented Management of the chair of Marketing and Human Resource Management.
Literature (examples)	<p>Breazeal, C., Kidd, C. D., Thomaz, A. L., Hoffman, G., & Berlin, M. (2005, August). Effects of nonverbal communication on efficiency and robustness in human-robot teamwork. In 2005 IEEE/RSJ international conference on intelligent robots and systems (pp. 708-713). IEEE.</p> <p>Gajendran, R. S., Loewenstein, J., Choi, H., & Ozgen, S. (2022): Hidden Costs of Text-Based Electronic Communication on Complex Reasoning Tasks: Motivation Maintenance and Impaired Downstream Performance. In: Organizational Behavior and Human Decision Processes, 169, pp. 104130.</p> <p>Marlow, S. L., Lacerenza, C. N., Paoletti, J., Burke, C. S., & Salas, E. (2018): Does Team Communication Represent a One-Size-Fits-All Approach?: A Meta-Analysis of Team Communication and Performance. In: Organizational Behavior and Human Decision Processes, 144, pp. 145-170.</p>

	<p>Stock, R. (2004): Drivers of Team Performance: What Do We Know and What Have We Still to Learn? In: Schmalenbach Business Review, 56 (3), pp. 274-306.</p> <p>Stock, R. M. (2006). Interorganizational teams as boundary spanners between supplier and customer companies. Journal of the Academy of Marketing Science, 34(4), 588-599.</p>
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