


Topic	My Colleague, the Robot: A Field Experiment with Business Teams
Overview 	<p>Before field experiments can deliver valid data, it is crucial to specify the research design and important aspects that need to be considered for maximum success - especially in a business context where several stakeholders are involved.</p> <p>Our aim is to gain specific recommendations for conducting experiments involving humanoid and android robots in business teams during a real-life field experiment.</p> <p>Exemplary research questions are:</p> <ul style="list-style-type: none"> • Which steps are important for the experiment? • What is considered best practice? How are these aspects implemented? <p>The various questions should be answered within the scope of a structured literature review and documentation.</p>
Language	English preferred
Additional information	<p>Start: tbd</p> <p>Kind of thesis: Bachelor thesis, Master thesis, "Studienarbeit"</p> <p>Requirements: interest in topics on the interface between humans and robots in an organizational context</p> <p>Main subject: Psychology or business background</p>
Contact	<p>M. Sc. Lea Heitlinger (lea.heitlinger@bwl.tu-darmstadt.de)</p> <p>Prof. Dr. Dr. Ruth Stock-Homburg</p>