


<p><b>Topic</b></p>	<p><b>What makes a team successful? Drivers of team performance in the digital age</b></p>
<p><b>Overview</b></p>  <p><a href="https://pixabay.com/de/illustrationen/treffen-gesch%C3%A4ft-brainstorming-1453895/">https://pixabay.com/de/illustrationen/treffen-gesch%C3%A4ft-brainstorming-1453895/</a></p>	<p>Success of business teams has an impact on the company on a large scale. Extant research has examined team performance, but with more and more digital technologies entering the workplace, the driving forces behind success might have changed.</p> <p>We want to take a closer look at team performance in the digital age by scanning novel literature that is concerned with this topic. As a result of the literature review, we plan to give an outlook for future technologies and their potential impact on team performance.</p> <p>Exemplary research questions are:</p> <ul style="list-style-type: none"> <li>• How have drivers of team performance changed in the digital age?</li> <li>• What makes a (virtual) team successful?</li> </ul> <p>The basis for answering the questions will be a structured literature review.</p> <p><i>Relevant literature:</i></p> <ul style="list-style-type: none"> <li>• Wolf, Franziska and Stock-Homburg, Ruth (2020): Human-Robot Teams: A review. Proceedings of the International Conference on Social Robotics (ICSR), [Conference or Workshop Item]</li> <li>• Stock, Ruth and Merkle, Moritz and Eidens, Dietmar and Hannig, Martin and Heineck, Paul and Nguyen, Mai Anh and Völker, Johannes (2019): When Robots Enter Our Workplace: Understanding Employee Trust in Assistive Robots. In: Proceedings of the International Conference on Information Systems 2019, 2019, [Article]</li> <li>• Stock, Ruth (2004): Drivers of Team Performance: What Do We Know and What Have We Still to Learn? In: Schmalenbach Business Review, 56 (3), pp. 274-306. [Article]</li> <li>• Homburg, N. and Merkle, Moritz (2019): A cross-country comparison of attitudes toward humanoid robots in Germany, the US, and India. Proceedings of the 52nd Hawaii International Conference on System Sciences, [Conference or Workshop Item]</li> <li>• Stock, Ruth and Merkle, Moritz (2018): Customer Responses to Robotic Innovative Behavior Cues During the Service Encounter. In: Proceedings of the International Conference on Information Systems 2018, [Article]</li> </ul>
<p><b>Language</b></p>	<p>English preferred</p>

<b>Additional information</b>	Start: as soon as possible Kind of thesis: Master or Bachelor thesis, "Studienarbeit" Requirements: interest in the topic Main subject: Psychology or Business students preferred
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