

Topic	Working from home & work-life-balance
Overview	<p>Covid-19 has made working from home part of the everyday life for many employees. The line between work and private life is therefore becoming increasingly blurred. The research questions deal with how home office affects employees and how it influences their mental health as well as organizational outcomes.</p> <p>The main focus can be defined individually with the supervisors.</p>
Language	English
Exemplary literature	<ul style="list-style-type: none"> ▪ Reinke, K., Gerlach, G., Tarafdar, M., & Stock, R. M. (2016). <i>ICT-based communication events as triggers of stress: A mixed methods study</i>. International Conference on Information Systems, Dublin. ▪ Schneider, K., Reinke, K., Gerlach, G., Anderson, C., Wojtek, S., Neitzel, S., Dwarakanath, R. C., Böhnstedt, D., & Stock, R. M. (2017). <i>Aligning ICT-enabled Availability and Individual Availability Preferences: Design and Evaluation of Availability Management Applications</i>. International Conference on Information Systems. ▪ Stock, R. M. (2015). Is Boreout a Threat to Frontline Employees' Innovative Work Behavior?: Boreout on Innovative Work Behavior. <i>Journal of Product Innovation Management</i>, 32(4), 574–592. https://doi.org/10.1111/jpim.12239 ▪ Stock, R. M., Strecker, M., & Bieling, G. I. (2016). Organizational work–family support as universal remedy? A cross-cultural comparison of China, India and the USA. <i>The International Journal of Human Resource Management</i>, 27(11), 1192–1216. https://doi.org/10.1080/09585192.2015.1062039 ▪ Stock, R. M. (2016). Understanding the relationship between frontline employee boreout and customer orientation. <i>Journal of Business Research</i>, 69(10), 4259–4268. https://doi.org/10.1016/j.jbusres.2016.02.037
Additional information	<p>Kind of thesis: bachelor thesis or master thesis</p> <p>Start: as soon as possible</p> <p>Requirements: interest in the topic of wellbeing and stressrelated illnesses, good statistical knowledge (experience with SPSS or R)</p> <p>Publication options: Excellent works should be submitted as international conference paper or to the working paper series on Market-oriented Management of the chair of Marketing and HRM.</p>
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