

Curriculum Vitae

RUTH MARIA STOCK-HOMBURG

Professor Ruth M. Stock-Homburg, Ph. D., Ph. D.

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Citizenship: German



Educational Background

Ph. D.	University of Hagen, Germany Major Field: Psychology Thesis: Negative interaction spirals during service encounters	2018
Habilitation	Helmut Schmidt University of Hamburg, Germany Major Field: Management Thesis: Performance Implications of Interorganizational Teams	2003
Ph. D.	University of Mannheim, Germany Major Field: Management Thesis: Link Between Employee and Customer Satisfaction	2000
M. Sc.	University of Hagen, Germany Major Field: Psychology Thesis: Sources of Employee Satisfaction	1998
Diploma	University of Applied Sciences Koblenz, Germany Major Field: Business and Management Thesis: Total Quality Management in Consumer Goods Organizations	1996

Research Interests

Innovation Management, User Innovation and Entrepreneurship

Strategic Management & Leadership

Personal & Team Selling, Service Robotics

Full-Time Employments and Academic Experience

Technische Universität Darmstadt	Professor of Management and Innovation Chair of the Department Marketing and Human Resources Management	Since 2006
	Dean at the Faculty of Business Administration	2014-16
	Associate Dean at the Faculty of Business Administration	2012-14
MIT Cambridge, USA	Visiting Scholar	2013-14
University of Hohenheim	Professor of Management Chair of the Department for Management	2005-06
Karlsruhe Institute of Technology	Associate Professor Chair of the Department for Management	2004-05
Helmut Schmidt University Hamburg	Assistant Professor Department for Management	2004-05
Université Fribourg, Swiss	Lecturer for International Management	2004
McCombs Business School, University of Texas at Austin	Visiting Scholar	2003-04

Teaching Experience

- Ph. D. Courses Taught:
- Theory Development in Management and Innovation
 - Research Methods in Management and Marketing
 - How to Get Published

Supervisor for	1	Eva-Maria Bauer
Doctoral Students:	2	Marei Bednarek
	3	Florian Dorozalla
	4	Sebastian Dreher
	5	Youssef El Ouadoudi
	6	Gisela Gerlach
	7	Nadine Genisyürek
	8	Lennart Gillert
	9	Matthias Groß
	10	Lars Herrmann
	11	Thomas Herrmann
	12	Thomas Krüger
	13	Moritz Merkle
	14	Gülden Özbek-Potthoff
	15	Julia Pescher
	16	Maxi Raida
	17	Ines Reiferscheid
	18	Kathrin Reinke
	19	Kai Rödiger
	20	Julia Roederer
	21	Katharina Schneider
	22	Armin Schnellbächer
	23	Christian Schultz
	24	Björn Six
	25	Melanie Strecker
	26	Florian Totzauer
	27	Carmen Tragelehn
	28	Nicolas Zacharias

- Executive Courses Taught:
- Strategy and Leadership
 - Innovation Management
 - Market-oriented Human Resources Management (University of Munich, Germany)
 - Team Leadership (University of Mannheim, Germany)

- MBA Courses Taught:
- Marketing Management (McCombs Business School at Austin, USA)
 - User Innovation (MIT Cambridge, USA)
 - Leadership and Strategy

Undergraduate	-	Innovation Management and Entrepreneurship
Courses:	-	Innovation-oriented Management
	-	Strategy and Leadership
	-	Innovation-oriented Human Resources Management

Ten Selected Publications

- [1] Stock-Homburg, R. M., Heald, S. L. M., Holthaus, C., Gillert, N. L., & Hippel, E. von. (2020). Need-solution pair recognition by household sector individuals: Evidence, and a cognitive mechanism explanation. *Research Policy*, in press
- [2] Lukoschek, C. S., & Stock-Homburg, R. M. (2020). Integrating Home and Work: How the Work Environment Enhances Household-Sector Innovations. *Research Policy*, in press
- [3] Stock, R., Groß, M., & Xin, K. (2019). Will Self-Love Take a Fall? Effects of Top Executives' Positive Self-regard on Firm Innovativeness. *Journal of Product Innovation Management*, 36(1), 41-65.
- [4] Stock, R., de Jong, A., & Zacharias, N. (2017). Frontline Employees' Innovative Service Behavior as Key to Customer Loyalty: Insights into FLEs' Resource Gain Spiral. *Journal of Product Innovation Management*, 34(2), 223-245.
- [5] Stock, R., Zacharias, N., & Schnellbacher, A. (2017). How Do Strategy and Leadership Styles Jointly Affect Co-Development and Its Innovation Outcomes? *Journal of Product Innovation Management*, 34(2), 201-222.
- [6] Stock, R., von Hippel, E., & Gillert, N. L. (2016). Impacts of Personality Traits on Consumer Innovation Success. *Research Policy*, 45(4), 757-769
- [7] Stock, R., Oliveira, P., & von Hippel, E. (2015). Impacts of the Hedonic and Utilitarian User Motives on the Innovativeness of User-Developed Solutions. *Journal of Product Innovation Management*, 32(3), 308-478.
- [8] Stock, R. (2015). Is Boreout a Threat to Frontline Employees' Innovative Work Behavior? *Journal of Product Innovation Management*, 32(4), 574-592.
- [9] Stock, R. M. (2014). How Should Customers Be Integrated for Effective Interorganizational NPD Teams? An Input-Process-Output Perspective: Customer integration in NPD Teams. *Journal of Product Innovation Management*, 31(3), 535–551.
- [10] Stock, R., Totzauer, F., & Zacharias, N. (2014). A Closer Look at Cross-functional R&D Cooperation for Innovativeness: Innovation-oriented Leadership and Human Resource Practices as Driving Forces. *Journal of Product Innovation Management*, 31(5), 924-938.

Major Research Funding

LOEWE (2021), WhiteBox (with the Department Computer Science and Human Sciences, TU Darmstadt).

LOEWE (2014), Social Link – Performance Implications of Permanent Technological Availability of Knowledge Workers (with Klaus David, Doreen Böhnstedt, Silke Jandt, Sandra Ohly, Alexander Roßnagel, Ralf Steinmetz, and Arno Wacker).

ZEVEDI (2020), RoboTrust (with Jan Peters and Oskar von Stryk).

BMBF (2020), KompAKI (with the Department Mechanical Engineering and the Centre for Cognitive Science, TU Darmstadt).

BMBF (2017), S@ndra (with Oliver Hinz, the Fraunhofer Institute Stuttgart, University of Kassel, and Hochschule der Medien Stuttgart).

Forum for Interdisciplinary Research Darmstadt (2019-2021), Handshake Turing Test - Android Robot vs. Human (with Jan Peters).

Dr. Hans Riegel Foundation (2018-2019), Uncanny Valley - Comparison of Humanoid and Android Robots.

Vodafone Foundation (2014), Future of Work and Innovation.

German Research Foundation Grant (2018), Social Robots at the Customer Interface.

German Research Foundation Grant (2012), Co-Development with Suppliers and Customers.

German Research Foundation Grant (2007), Top Executives' Work Life Balance (with Christian Dormann).

German Research Foundation Grant (2001), Interorganizational Teams as Driver of Organizational Performance.

Editorial Board Memberships and Reviewing Activities

Associate Editor of the Journal of Product Innovation Management

Journal of the Academy of Marketing Science

Research Policy

Journal of Business Research

Journal of Marketing

Journal of Marketing Research

Journal Human Resource Management

International Journal of Human Resource Management

Academic Awards and Results

- 2020 Top 50 in *Wirtschaftswoche* regarding research productivity of about 3,000 German, Swiss and Austrian researchers in the field of business administration
- 2019 Top 40 in *Wirtschaftswoche Ranking* regarding research productivity of about 3,000 German researchers in the field of business administration (1st place among the German women, top 60 regarding long-term research productivity)
- 2015 *Haufe-Award* for being among the 40 thought leaders for leadership and innovation in Germany, Haufe Verlag (November 2015)
- 2014 Top 30 in the *Handelsblatt Ranking* regarding research productivity of about 2,000 German researchers in the field of business administration (1st place among the German women)
- 2013 Best in Track Paper Award, “A Hidden Threat of Innovativeness: Service Employee Boreout”, Service Research & Theory Track, Winter Educators’ Conference of the *American Marketing Association* (February 2013)
- 2009 Top 40 in the *Handelsblatt Ranking* regarding research productivity of about 2,000 German researchers in the field of business administration (1st place among the German women)
- 2006 Best Overall Paper Award, “Understanding Latent Conflict in Marketing Teams”, Strategy Track, Winter Educators’ Conference of the *American Marketing Association* (February 2006).
- 2005 Top 10 in the *Handelsblatt Ranking* regarding research productivity of about 2,000 German researchers in the field of business administration (1st place among the German women)
- 2005 Nomination for the Best Paper Award of Junior Researchers, Marketing Division of the *German Academic Association for Business Research* (VHB)
- 2001 Award for academic excellence, *Marketing Foundation of the Mannheim University*
- 2000 Overall Best Award, “The Link Between Employee Satisfaction and Customer Satisfaction: A Dyadic Analysis”, Summer Educators’ Conference of the *American Marketing Association* (August 2000)

Business and Professional Experience

ZEVEDI - Centre Responsible Digitality, Darmstadt	Founding Director	2019
Leap in Time, Darmstadt	Founder and Associate	Since 2012
Association of “Market- oriented Management”, Darmstadt	Founder and Director	Since 2006
Leadership Training Institute, Hamburg	Founder and Trainer	2000-05
Institute for Marketing & Management, Koblenz, Mannheim	Consultant	1997-2000
Kimberly Clark Germany, Koblenz	Executive Assistant	1996-97