

# Curriculum Vitae

## RUTH MARIA STOCK-HOMBURG

**Professor Ruth M. Stock-Homburg, Ph. D., Ph. D.**

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Citizenship: German



### Educational Background

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| <b>Ph. D.</b>       | <b>University of Hagen, Germany</b><br>Major Field: Psychology<br>Thesis: Negative Interaction Spirals and Human-Robot Interaction<br>During Service Encounters    | 2018 |
| <b>Habilitation</b> | <b>Helmut Schmidt University of Hamburg, Germany</b><br>Major Field: Management<br>Thesis: Performance Implications of Interorganizational Teams                   | 2003 |
| <b>Ph. D.</b>       | <b>University of Mannheim, Germany</b><br>Major Field: Management<br>Thesis: Link Between Employee and Customer Satisfaction                                       | 2000 |
| <b>M. Sc.</b>       | <b>University of Hagen, Germany</b><br>Major Field: Psychology<br>Thesis: Sources of Employee Satisfaction   | 1998 |
| <b>Diploma</b>      | <b>University of Applied Sciences Koblenz, Germany</b><br>Major Field: Business Administration<br>Thesis: Total Quality Management in Consumer Goods Organizations | 1996 |

### Research Interests

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Innovation Management, User Innovation and Entrepreneurship  
Strategic Management & Leadership  
Personal & Team Selling, Service Robotics

## Full-Time Employments and Academic Experience

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| University   | Position   | Year/s     |
|--|--|------------|
| MIT Cambridge, USA                                     | Visiting Scholar   | 03/2024    |
| Technical University of Darmstadt, Germany             | Dean at the Faculty of Business Administration                         | 2014-16    |
|  | Associate Dean at the Faculty of Business Administration               | 2012-14    |
| MIT Cambridge, USA                                     | Visiting Scholar   | 2013-14    |
| Technical University of Darmstadt, Germany             | Chaired Professor, Department Marketing and Human Resources Management | Since 2006 |
| University of Hohenheim                                | Chaired Professor of Management  | 2005-06    |
| Karlsruhe Institute of Technology                      | Associate Professor, Interims Chair of the Department of Management    | 2004-05    |
| Helmut Schmidt University Hamburg                      | Assistant Professor, Department for Management                         | 2004-05    |
| Université Fribourg, Swiss                             | Lecturer for International Management                                  | 2004       |
| McCombs Business School, University of Texas at Austin | Visiting Scholar   | 2003-04    |

## Teaching Experience

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| Ph. D. Courses Taught        | - Theory Development in Management and Innovation |
|                              | - Research Methods in Management and Marketing    |
|                              | - How to Get Published                            |
| Supervised Doctoral Students | 1 Eva-Maria Bauer                                 |
|                              | 2 Marei Bednarek                                  |
|                              | 3 Florian Dorozalla                               |
|                              | 4 Sebastian Dreher                                |
|                              | 5 Youssef El Ouadoudi                             |
|                              | 6 Gisela Gerlach                                  |
|                              | 7 Nadine Genisyürek                               |
|                              | 8 Lennart Gillert                                 |
|                              | 9 Matthias Groß                                   |
|                              | 10 Lars Herrmann                                  |
|                              | 11 Thomas Krüger                                  |
|                              | 12 Carmen Lukoschek                               |
|                              | 13 Moritz Merkle                                  |

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| 14 | Gülden Özbek-Potthoff |
| 15 | Julia Pescher         |
| 16 | Maxi Raida            |
| 17 | Ines Reiferscheid     |
| 18 | Kathrin Reinke        |
| 19 | Kai Rödiger           |
| 20 | Julia Roederer        |
| 21 | Katharina Schneider   |
| 22 | Armin Schnellbächer   |
| 23 | Christian Schultz     |
| 24 | Björn Six             |
| 25 | Melanie Strecker      |
| 26 | Florian Totzauer      |
| 27 | Franziska Wolf        |
| 28 | Nicolas Zacharias     |

## Eleven Selected Publications

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- [1] Stock-Homburg, R. M., Heald, S. L., Holthaus, C., Gillert, N. L., & Hippel, E. von. (2021). Need-solution Pair Recognition by Household Sector Individuals: Evidence, and a Cognitive Mechanism Explanation. *Research Policy*, 50(8), 104068.
- [2] Lukoschek, C. S., & Stock-Homburg, R. M. (2020). Integrating Home and Work: How the Work Environment Enhances Household-Sector Innovations. *Research Policy*, 50(1), 104139.
- [3] Stock, R., Groß, M., & Xin, K. (2019). Will Self-Love Take a Fall? Effects of Top Executives' Positive Self-regard on Firm Innovativeness. *Journal of Product Innovation Management*, 36(1), 41–65.
- [4] De Jong, J., Gillert, L., & Stock, Ruth (2018). First Adoption of Consumer Innovations: Exploring Market Failure and Alleviating Factors. *Research Policy*, 47(2), 487–497.
- [5] Stock, R., de Jong, A., & Zacharias, N. (2017). Frontline Employees' Innovative Service Behavior as Key to Customer Loyalty: Insights into FLEs' Resource Gain Spiral. *Journal of Product Innovation Management*, 34(2), 223–245.
- [6] Stock, R., Zacharias, N., & Schnellbächer, A. (2017). How Do Strategy and Leadership Styles Jointly Affect Co-Development and Its Innovation Outcomes? *Journal of Product Innovation Management*, 34(2), 201–222.
- [7] Stock, R., von Hippel, E., & Gillert, N. L. (2016). Impacts of Personality Traits on Consumer Innovation Success. *Research Policy*, 45(4), 757–769.
- [8] Stock, R., Oliveira, P., & von Hippel, E. (2015). Impacts of the Hedonic and Utilitarian User Motives on the Innovativeness of User-Developed Solutions. *Journal of Product Innovation Management*, 32(3), 308–478.
- [9] Stock, R. (2015). Is Boreout a Threat to Frontline Employees' Innovative Work Behavior? *Journal of Product Innovation Management*, 32(4), 574–592.

- [10] Stock, R. M. (2014). How Should Customers Be Integrated for Effective Interorganizational NPD Teams? An Input-Process-Output Perspective: Customer integration in NPD Teams. *Journal of Product Innovation Management*, 31(3), 535–551.
- [11] Stock, R., Totzauer, F., & Zacharias, N. (2014). A Closer Look at Cross-functional R&D Cooperation for Innovativeness: Innovation-oriented Leadership and Human Resource Practices as Driving Forces. *Journal of Product Innovation Management*, 31(5), 924–938.

## Major Research Funding

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DFG (2021), RTG LokoAssist – Seamless Integration of Assistance Systems for Natural Locomotion of Humans, DFG (GRK 2761).

LOEWE (2021), WhiteBox (with the Department Computer Science and Human Sciences, TU Darmstadt).

LOEWE (2014), Social Link – Performance Implications of Permanent Technological Availability of Knowledge Workers (with Klaus David, Doreen Böhnstedt, Silke Jandt, Sandra Ohly, Alexander Roßnagel, Ralf Steinmetz, and Arno Wacker).

ZEVEDI (2020), RoboTrust (with Jan Peters, Oskar von Stryk, Janine Wendt, Klaus David, Indra Spiecker genannt Döhmann).

BMBF (2020), KompAKI (with the Department Mechanical Engineering and the Centre for Cognitive Science, TU Darmstadt).

BMBF (2017), S@ndra (with Oliver Hinz, the Fraunhofer Institute Stuttgart, University of Kassel, and Hochschule der Medien Stuttgart).

Forum for Interdisciplinary Research Darmstadt (2019-2021), Handshake Turing Test - Android Robot vs. Human (with Jan Peters).

Dr. Hans Riegel Foundation (2018-2019), Uncanny Valley - Comparison of Humanoid and Android Robots.

Vodafone Foundation (2014), Future of Work and Innovation.

German Research Foundation Grant (2018), Social Robots at the Customer Interface.

German Research Foundation Grant (2012), Co-Development with Suppliers and Customers.

German Research Foundation Grant (2007), Top Executives' Work Life Balance (with Christian Dormann).

German Research Foundation Grant (2001), Interorganizational Teams as Driver of Organizational Performance.

## Academic Awards and Results

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2020 Top 50 in *Wirtschaftswoche* regarding research productivity of about 3,000 German, Swiss and Austrian researchers in the field of business administration.

2019 Top 40 in *Wirtschaftswoche Ranking* regarding research productivity of about 3,000 German researchers in the field of business administration (1st place among the German women, top 60 regarding long-term research productivity).

- 2015 *Haufe-Award* for being among the 40 thought leaders for leadership and innovation in Germany, Haufe Verlag (November 2015).
- 2014 Top 30 in the *Handelsblatt Ranking* regarding research productivity of about 2,000 German researchers in the field of business administration (1st place among the German women).
- 2013 Best in Track Paper Award, “A Hidden Threat of Innovativeness: Service Employee Boreout”, Service Research & Theory Track, Winter Educators’ Conference of the *American Marketing Association* (February 2013).
- 2009 Top 40 in the *Handelsblatt Ranking* regarding research productivity of about 2,000 German researchers in the field of business administration (1st place among the German women).
- 2006 Best Overall Paper Award, “Understanding Latent Conflict in Marketing Teams”, Strategy Track, Winter Educators’ Conference of the *American Marketing Association* (February 2006).
- 2005 Top 10 in the *Handelsblatt Ranking* regarding research productivity of about 2,000 German researchers in the field of business administration (1st place among the German women).
- 2005 Nomination for the Best Paper Award of Junior Researchers, Marketing Division of the *German Academic Association for Business Research* (VHB).
- 2001 Award for academic excellence, *Marketing Foundation of the Mannheim University*.
- 2000 Overall Best Award, “The Link Between Employee Satisfaction and Customer Satisfaction: A Dyadic Analysis”, Summer Educators’ Conference of the *American Marketing Association* (August 2000).

## Business and Professional Experience

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|---|--------------------------------------|------------|
| leap in time Foundation<br>Darmstadt                      | Chairperson of the Board of Trustees | Since 2020 |
| ZEVEDI-Centre<br>Responsible Digitallity,<br>Darmstadt    | Founding Director                    | 03-12/2019 |
| leap in time GmbH,<br>Darmstadt                           | Founder and Associate                | Since 2012 |
| Association of<br>“Innovation4future”,<br>Darmstadt       | Founder and Director                 | Since 2006 |
| Leadership Training<br>Institute, Hamburg                 | Founder and Trainer                  | 2000-2005  |
| Institute for Market &<br>Management, Koblenz<br>Mannheim | Consultant                           | 1996-2000  |
| Kimberly Clark,<br>Germany, Koblenz                       | Executive Assistant                  | 1996-1997  |