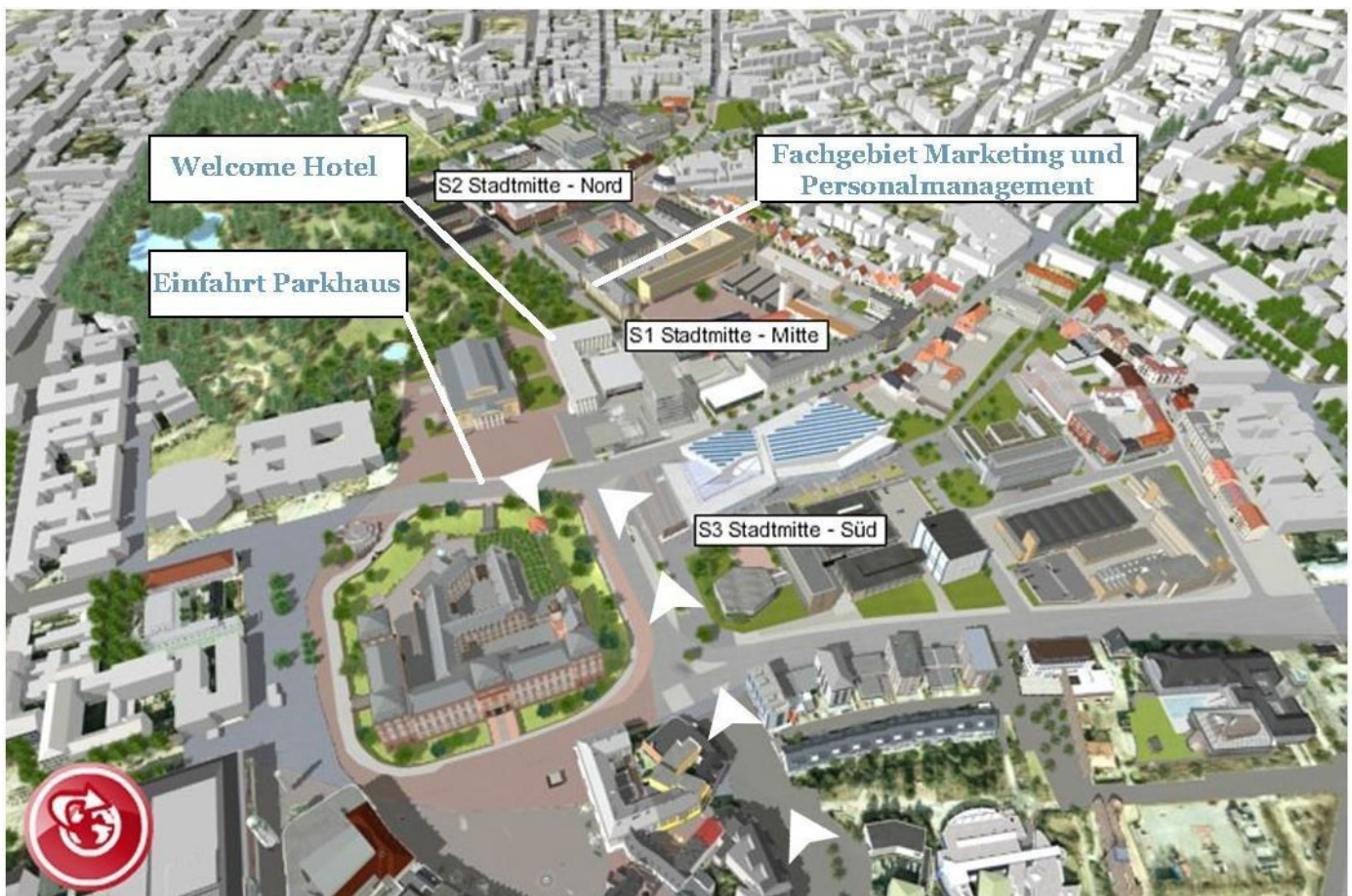


## Directions by car

- You drive from the A5 or A67 to the exit Darmstadt-Mitte. From there continue straight ahead towards the city centre.
- When entering the city center tunnel, first turn right, then left in the tunnel and follow the City-Ring.
- Turn left again at the next traffic lights. Get into the right-hand lane, drive along the "Darmstadtium" past, following the road on the right-hand left-hand turn lane.
- Immediately after turning left at the traffic lights, you will find the entrance to the Q-Park car park "Schlossgarage / Karolinenplatz" on the right and turn right.
- Follow the signs to the underground garage entrance of the Welcome Hotel. Leave the underground car park through the Welcome Hotel.
- You are now on Karolinenplatz. On your left is the entrance building of the TU Darmstadt "Karo 5".
- Walk around the hotel to the right. You are looking at the west wing of the old main building. We are located on the first floor of the west wing on the park side.
- Alternatively, enter Karolinenplatz 5 into your navigation system, this will also lead you to the entrance of the parking garage.



**Chair of Marketing & Human Resource Management**  
Prof. Dr. Dr. Ruth Stock-Homburg

TU Darmstadt  
Hochschulstraße 1 / Building S102 / Room 148  
64289 Darmstadt  
Tel.: 06151/ 16-24466  
Fax: 06151/ 16-24460



TECHNISCHE  
UNIVERSITÄT  
DARMSTADT

**Marketing**  
**Personal**